Brussels seminar

29-30 September 2021

Opportunities of using data analytics and AI in non-IACS EAFRD measures to shift towards a more risk-based control system and to prevent the risk of overfunding

Practical information for participants

Program

<table>
<tr><td colspan="3">29th of September 2021
1. 1st Day: Use of data-analytics and AI to improve the efficiency and effectiveness of administrative controls and inspections.</td></tr>
<tr><td>Time</td><td>Action</td><td>Speaker(s)</td></tr>
<tr><td colspan="3">Location:
Herman Teirlinck building (Havenlaan 88, Brussel) - Meeting room: 01.04 (Transitielab)</td></tr>
<tr><td>09:00 – 09:30</td><td>Registration/
Arrival and registration of participants</td><td></td></tr>
<tr><td>09:30 – 09:35</td><td>Opening address/Welcome and introduction to the programme</td><td>Tim Ampe (Head of Flemish Paying Agency)</td></tr>
<tr><td colspan="3">Chair of the meeting: Jan Jacobs</td></tr>
<tr><td>09:40 – 10:40</td><td>**The key-role of reliable data in data-analytics: data strategy and experiences with data-collection (presentation)**
Moderator: Jan Jacobs (Head of Unit)</td><td>Katleen Butaye (Chief Data Officer - Head of Clients and Data unit, Digitisation and Organisation Division)</td></tr>
<tr><td>10:40 – 11:00</td><td>Coffee Break</td><td></td></tr>
<tr><td>11:00 – 12:15</td><td>**How can non-IACS measures benefit from experiences with AI in LPIS (presentation)**
Moderator: Jan Jacobs</td><td>Pieter Roggemans (GIS/AI expert - Digitisation and Organisation Division)</td></tr>
<tr><td>12:15 – 12:30</td><td>Questions</td><td></td></tr>
<tr><td>12:30 – 14:00</td><td>Lunch</td><td></td></tr>
<tr><td>14:00 – 15:30</td><td>**Using data-analytics and new technologies to improve the effectiveness of risk-analysis for inspections (brainstorm)**
Moderator: Jan Jacobs</td><td>Maxime Bolle (Policy Advisor - Entrepreneurship and Development Division)</td></tr>
<tr><td>15:30 – 16:00</td><td>Coffee Break</td><td></td></tr>
<tr><td>16:00 – 17:00</td><td>**The potential of data visualization tools in supporting the management of non-IACS measures (demo)**
Moderator: Maxime Bolle</td><td>Jan Jacobs (Chief Technology Officer, Head of Standards, Architecture and Security Unit -</td></tr>
</table>

		Digitisation and Organisation Division)
17:00 – 17:15	Questions and Discussion	
18:00	Citywalk + Dinner	

| 30th of September 2021 | 2. 2nd Day: Challenges in determining the reasonableness of costs for investment measures to evaluate the risk of overfunding.		
Time	**Action**	**Speaker(s)**
Location: Herman Teirlinck building (Havenlaan 88, Brussel) - Meeting room: 01.05 (Isala Van Diest) Chair of the meeting: Jan Jacobs		
09:00 – 10:15	**Study about the reasonableness of costs for investments based on historical data: findings + challenges (presentation)** Moderator: Jan Jacobs	Lea Elst (Head of Entrepreneurship Unit - Entrepreneurship and Development Division) Jan De Samber (Policy Advisor – Knowledge Unit) Ann Verspecht (Policy Advisor - Entrepreneurship and Development Division)
10:15 – 10:30	Questions and discussion	
10:30 – 10:50	Coffee Break	
10:50 – 12:30	**Tackling the challenges to evaluate the reasonableness of costs for investments by using data-analytics (brainstorm)** Moderator: Jan Jacobs	Lea Elst (Head of Entrepreneurship Unit - Entrepreneurship and Development Division) Jan De Samber (Policy Advisor – Knowledge Unit) Ann Verspecht (Policy Advisor - Entrepreneurship and Development Division)
12:30 – 13:45	Lunch	
13:45 – 14:45	**Building and use of algorithms for a transparent selection process in rural development investment measures (presentation)** Moderator: Jan Jacobs	Michael Van Zeebroeck (Policy Advisor - Entrepreneurship and Development Division)
14:45 – 15:05	Coffee Break	
15:05 – 16:05	**Practical experience with the use of Arachne in ERDF projects (presentation)** Moderator: Jan Jacobs	Heidi Minner (Director - European Programmes Division, Flanders Innovation and Entrepreneurship)
16:05 – 16:15	Questions and discussion	

16:15 – 17:00	Conclusion — End of conference & drinks